

Helping great leaders build unstoppable teams

Keynote Overview.

Speaker | Author
Credibility & Communication Expert



JF
Jenni Field

About Jenni Field

Author of the bestsellers *Nobody Believes You, Become a Leader People will Follow* and *Influential Internal Communication: Streamline Your Communication to Drive Efficiency and Engagement*, Jenni is a renowned communication expert and author, recognised as one of the leading voices in the communication and leadership space.

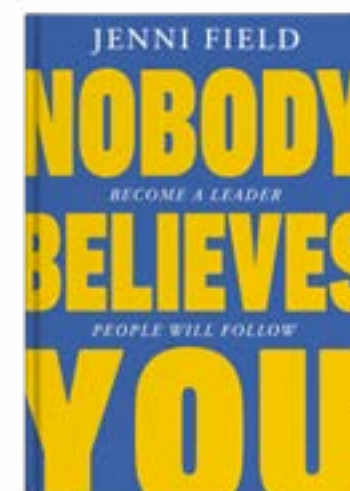
Jenni specialises in helping organisations be less chaotic by improving their communication practices and leadership credibility.

With over 20 years' experience Jenni has worked across diverse industries helping shape communications functions to enable growth and organisational success. With experience in the pharmaceutical, defence, advertising, hospitality and public sectors, her knowledge of organisations, leadership and communication transforms teams and organisations.

Jenni's methodology helps teams understand, diagnose and fix the root cause of chaos in organisations. Her ability to cut through the challenges and address the difficult conversation that will unlock success have seen her work with global FTSE100 brands.

Jenni is known for her engaging, humorous and inspiring presentation style, leaving audiences ready to act and improve their day-to-day work.

An advocate for professional development and continued growth Jenni has carried out research into some of the biggest challenges organisations face when it comes to communication. Her own development is continuous, and she is an accredited facilitator, a certified company director and a chartered PR practitioner.



Keynote one:

The Credibility Gap

Best for: Mixed leadership audiences, internal conferences, change programmes.

The gap between what leaders say and what employees experience is the most expensive problem in most organisations — and most leaders don't know it exists until it's already costing them. This session names the gap, explains how it opens, and gives audiences the tools to close it. Practical, direct, and built for organisations that are serious about leadership, employee experience and organisational success.

Jenni reveals why leaders should focus on credibility to take them from leadership that's a title on paper, to leadership that's believed every day.

She breaks down the 8 practices of credibility, helping the audience explore the skills and strategies behind them and what happens when a practice is missing.

Through storytelling and practical tips, Jenni will inspire the audience to be better leaders.

Key Takeaways

- What happens when trust and integrity are missing and how to build them.
- The difference between being liked and likeable and how leaders need to get comfortable with accountability.
- Learn the truth of empathy and vulnerability and be able to demonstrate them with those you lead.
- A personal Credibility Gap Assessment to identify where to start as soon as the session is finished.



Keynote two:

Believe in yourself so others believe in you

Best for: Leadership events, emerging leader programmes, HR and communication conferences.

Co-delivered with confidence coach Advita Patel, this session brings together credibility and confidence in a lively, practical keynote.

Using a framework of the seven elements needed to combine confidence and credibility to have more impact and influence, individuals will leave knowing how to go from overshadowed to a respected voice in the organisation.

Learn to lead and influence with conviction, without pretending to be someone you're not.

Key Takeaways

- Explore the seven traits you need to combine to be confident and credible.
- Learn the difference between self-esteem and confidence to know where you need support.
- Understand the importance of energy and integrity to be confident in the spaces that count.
- Tips and advice to build both confidence and credibility with your team and those around you.



Keynote three:

Become an Impactful Communicator

Best for: All-employee events, communications teams, management programmes or conferences.

Six principles that transform how people communicate at work — covering hybrid and remote environments, navigating organisational change and transformation, and how to understand each other better to avoid organisational chaos.

Key Takeaways

- Understand who to focus on when you're communicating.
- How to communicate in a hybrid or remote working environment.
- Explore why communication is often the root cause of organisational chaos and how getting it right can improve productivity and efficiency.
- Tips and advice to change how you communicate to improve relationships to drive engagement.





Hosting your event

Whether you're hosting an awards ceremony, an industry event or an internal conference, Jenni can host and MC to ensure things run smoothly and the audience are engaged throughout.

Jenni has hosted and run internal events for over 100 people, is the regular host for the Inspiring Workplaces Awards in London with over 400 attendees and has been a co-host at industry events over the years.

Comfortable with autocue if needed, she will bring humour, energy and pace to the event.

As one client said:

“Thank you. That was our best night in 9 years and in large part down to you. Truly amazing.”

Details for your event

Use the following guidelines and resources to help plan and run your event.

Approved biography

Jenni Field is a global expert in leadership credibility and internal communication. She helps organisations and teams communicate clearly, lead credibly, and build cultures that thrive.

She's the founder of Redefining Communications, co-founder of The Belief Builders, author of Influential Internal Communication and Nobody Believes You, and host of the podcasts Redefining Comms with Jenni Field and weekly podcast Frequency.

An international speaker, consultant and coach, Jenni helps leaders and organisations go from chaos to calm by fixing the things that stop people communicating and leading effectively.

You can find her on LinkedIn and Instagram, and explore her work, writing, and podcasts at:
redefiningcomms.com
thebeliefbuilders.com
thejennifield.com

Making the event easy for you

Jenni will always arrive early to meet with the AV team and ensure everything is set up for you and for her. She will speak with attendees and stay at the event as long as possible. The aim is always to be the easiest speaker you'll work with for your event.

Keynote and AV requirements

Computer, projector and screen: Jenni can run the presentation directly from her laptop or provide slides in advance for the show. Jenni can also present without slides depending on the event format.

Microphone and audio

A high-quality wireless microphone is required to allow Jenni to move freely across the stage and engage with the audience.

Stage setup

There is no need for a lectern as Jenni likes to move on stage. If one is needed for the broader event, it should be placed towards the back/side of the stage.

Comfort/confidence monitor and countdown clock

While Jenni appreciates the availability of a monitor and a countdown clock, neither are mandatory.

Internet access

Internet access is not required for the presentation.

Sound and presentation check

Jenni is flexible and can work around the event schedule for a presentation and sound check. They are not mandatory as we appreciate sometimes it isn't possible.

Introduction

Before the presentation, Jenni will meet with the host to discuss introductions and the flow between sessions during the event.

**If you have any questions,
or to arrange a booking,
please contact**

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thejennifield.com

